



**The Commonwealth of Massachusetts
Executive Office of Public Safety and Security**

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**For Immediate Release
May 29, 2014**

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**Lowell Police Department is “Out in Force,” Increasing Its Presence
Through the Sustained Traffic Enforcement Program (STEP)**

LOWELL, MA - The Lowell Police Department has begun its Sustained Traffic Enforcement Program (STEP), increasing its presence in enforcing important traffic safety laws in the Lowell community. The Executive Office of Public Safety and Security, Highway Safety Division (EOPSS/HSD) awarded Sustained Traffic Enforcement Program (STEP) grants totaling \$1,235,662 to the state police and seven selected police departments for enhanced traffic enforcement in their communities. The funds were made available to EOPSS from the National Highway Traffic Safety Administration. The STEP grant will help these departments maximize the effect of sustained, high-visibility, traffic enforcement and reduce fatalities and injuries on Massachusetts roadways. Lowell received a grant of \$93,272 as their individual award amount.

Specifically, more police officers will be out in the community on streets and intersections with a history of traffic violations, including speeding, drunk driving, crosswalk and stopping violations, and seat belt use. Lowell citizens should be aware that there will be more officers out and that they are working hard to make roads and traffic intersections safer. Pay attention to traffic laws and keep a look out for your hard-working Lowell Police Department officers. This campaign runs through the end of **September 2014**. For additional information, go to www.mass.gov/highwaysafety.

Click here to view the extended public service announcement promoting Lowell's enforcement effort:

<https://www.youtube.com/watch?v=ETA7RXxL0iI> (Short Version)

<https://www.youtube.com/watch?v=D-F5Dj1B6Ac> (Long Version)

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